

# Public Document Pack

**Date of meeting** Tuesday, 28th November, 2017  
**Time** 6.30 pm  
**Venue** Committee Room 1. Civic Offices, Merrial Street, Newcastle-under-Lyme, Staffs ST5 2AG  
**Contact** Geoff Durham



**NEWCASTLE  
UNDER LYME**  
**BOROUGH COUNCIL**

Civic Offices  
Merrial Street  
Newcastle-under-Lyme  
Staffordshire  
ST5 2AG

## Conservation Advisory Working Party

### AGENDA

#### PART 1 – OPEN AGENDA

- 1 DECLARATIONS OF INTEREST**  
To receive Declarations of Interest from Members on items included in this agenda
- 2 MINUTES OF PREVIOUS MEETINGS** (Pages 3 - 4)  
To consider the minutes of the previous meeting(s)
- 3 PREVIOUSLY CONSIDERED APPLICATIONS** (Pages 5 - 6)  
To receive the decisions of applications which have been previously considered by this Working Party
- 4 NEW APPLICATIONS RECEIVED** (Pages 7 - 12)  
To make observations on new applications received.
- 5 CONSERVATION AND HERITAGE FUND**  
To consider any applications for financial assistance from the Conservation and Heritage Fund which may have been brought to this meeting by the officer
- 6 URGENT BUSINESS**  
To consider any business which is urgent within the meaning of Section 100B(4) of the Local Government Act, 1972.

**Members:** Councillors Miss J Cooper, Gardner (Vice-Chair), Johnson, Naylor (Chair)



*Working to be a co-operative council*

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and Turner

**PLEASE NOTE:** The Council Chamber and Committee Room 1 are fitted with a loop system. In addition, there is a volume button on the base of the microphones. A portable loop system is available for all other rooms. Should you require this service, please contact Member Services during the afternoon prior to the meeting.

**Members of the Council:** If you identify any personal training/development requirements from any of the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Democratic Services Officer at the close of the meeting.

**Meeting Quorums :- 16+= 5 Members; 10-15=4 Members; 5-9=3 Members; 5 or less = 2 Members.**

**FIELD\_TITLE**

Officers will be in attendance prior to the meeting for informal discussions on agenda items.

**NOTE:** THERE ARE NO FIRE DRILLS PLANNED FOR THIS EVENING SO IF THE FIRE ALARM DOES SOUND, PLEASE LEAVE THE BUILDING IMMEDIATELY FOLLOWING THE FIRE EXIT SIGNS. PLEASE **DO NOT** USE THE LIFTS.

**COUNCIL CHAMBER:** FIRE EXITS ARE AT THE REAR OF THE CHAMBER AT BOTH SIDES AND THIS IS THE SAME FOR OCCUPANTS OF THE PUBLIC GALLERY.

**COMMITTEE ROOMS:** EXIT VIA THE WAY YOU ARRIVED AT THE MEETING OR AT THE FAR END OF THE COUNCIL CHAMBER.

ON EXITING THE BUILDING, PLEASE ASSEMBLE AT THE REAR OF THE ASPITRE HOUSING OFFICE OPPOSITE THE CIVIC OFFICES. DO NOT REENTER THE BUILDING UNTIL ADVISED TO DO SO.

## CONSERVATION ADVISORY WORKING PARTY

Tuesday, 7th November, 2017  
Time of Commencement: 6.30 pm

**Present:-** Councillor Wenslie Naylor – in the Chair

Councillors Turner

Representing Outside Bodies Mr Ron Redgewell, Newcastle Civic Society  
Dr S. Fisher, Victorian Society  
Dr Chris Wakeling

Officers Louise Wallace

Apologies Councillor(s) Gardner

### 1. DECLARATIONS OF INTEREST

There were no declarations of interest stated.

### 2. MINUTES OF PREVIOUS MEETINGS

**Resolved:** That the minutes of the meeting held on 17 October, 2017 be agreed as a correct record.

### 3. PREVIOUSLY CONSIDERED APPLICATIONS

**Resolved:** That the decisions on applications previously considered by this Working Party be received.

### 4. NEW APPLICATIONS RECEIVED

**Resolved:-** That the following observations be made on the applications listed below:-

The Old Swan, Madeley 17/00821/FUL

The Working Party for consistency have the same comments as per the previous application (16/00730/FUL) in that they have no objections to the scheme subject to the architectural detail around the windows reflecting the original building.

Land to the North of Shelton Boulevard, south of Newport Land and in between Festival Way and A500 17/00834/FUL

The Working Party has no objections to the scheme subject to rationalisation of signage and railings in the area, which is an historic Conservation Area.

Butchers Arms, Church Lane, Audley 17/00827/FUL

No objections

Offley Arms, Poolside, Madeley 17/00798/FUL

No objections.

Maxims, Lower Street, Newcastle 17/00799/LBC & 17/00796/ADV

The Working Party still contests that there is no co-ordination of the signage including typeface and colours over both buildings. The amendments to the signage proposed on the historic building are an improvement but there are no materials specified. The historic building and the new building have a high quality design and finish and the signage should also reflect this quality and attention to detail. The Working Party has concerns over the fascia sign on the front pedestrian entrance as it obscures the brick architectural detail and should be reduced in size. As a general principle the signs should be timber or metal, not plastic and all fixings should be into the mortar joints.

Gravel Bank, Mucklestone 17/00787/FUL

The Working Party has no objections to the proposal.

**5. CONSERVATION AND HERITAGE FUND**

There were no applications.

**6. URGENT BUSINESS**

There was no Urgent Business.

**COUNCILLOR WENSLIE NAYLON**  
**Chair**

Meeting concluded at 7.30 pm

**DECISIONS OF THE BOROUGH COUNCIL ON APPLICATIONS WHICH  
HAVE PREVIOUSLY BEEN CONSIDERED BY THE WORKING PARTY**

For reports on all committee decisions, please follow the minutes and agendas search on the Council’s website or refer to your copy of the Planning agenda for the permitted date. Reports for delegated items can be found in the public access section of the Council’s website and a direct link to the application is provided in the last column.

Reference	Location and Applicant	Development	Working Party Comments	Planning Decision
17/00755/FUL	IC5 Innovation Way, Keele	External plan compound	No objections	Approved by delegated powers on 2 November 2017  <a href="http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00755/FUL">http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00755/FUL</a>
17/00761/ADV	27 High Street, Newcastle	Fascia sign (non-illuminated)	The level of detail is not sufficient to consider the impact properly and the WP asks that the detail is provided to the LA and brought back to the meeting.	Approved by delegated powers on 2 November 2017  <a href="http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00761/ADV">http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00761/ADV</a>

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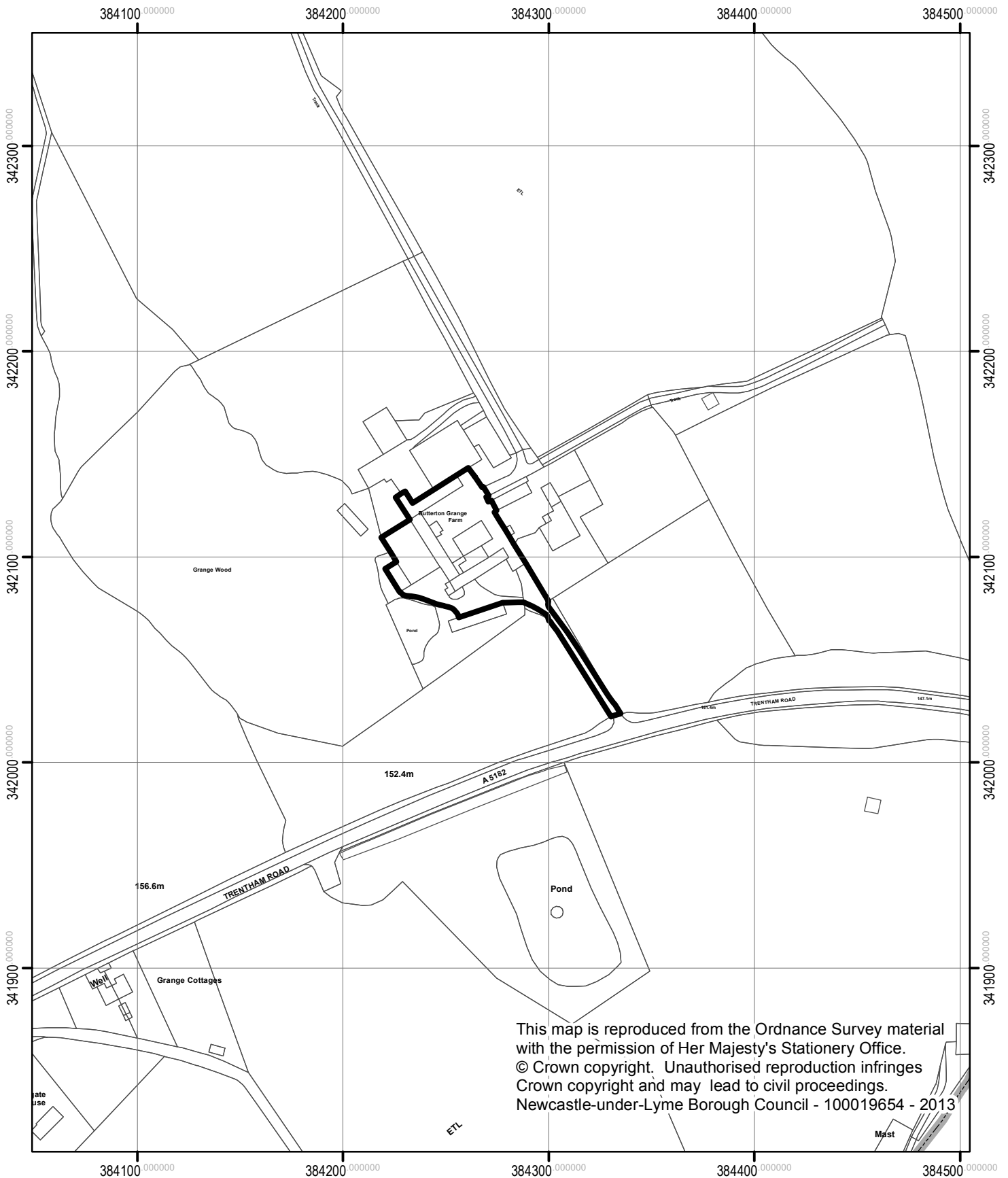
**CONSERVATION ADVISORY WORKING PARTY**

Reference	Location and Applicant	Development	Remarks	Link
17/00898/COU	Butterton Grange, Trentham Road, Acton  Mr Skidmore	Conversion of existing buildings to kennels and cattery, alterations to access and car parking	Affecting Grade II* curtilage listed farm buildings	<a href="http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00898/COU">http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00898/COU</a>
17/00919/FUL	Land to rear of Old Post Office, Main Road, Betley  Mr Padmore	Erection of double garage (amended design)	Within Betley Conservation Area	<a href="http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00919/FUL">http://publicaccess.newcastle-staffs.gov.uk/online-applications/PLAN/17/00919/FUL</a>

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# Butterton Grange, Trentham Road, Acton



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